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The Cambridge Historical Society Announces 2017 Program Theme:

“What does Cambridge Make?”

*~ Launches new visual identity and website to improve visitor experience
and better reflect mission of the Society ~*

CAMBRIDGE, MA: The Cambridge Historical Society will host a series of events in 2017 focused on exploring and understanding the city’s history of manufacturing and the impact on both the local community and beyond. “What does Cambridge Make?” will serve as the theme for this year’s symposia, History Cafés, and other activities.

“In 2017, we’ll examine the remarkable history of what Cambridge has made over the years from glass, bricks, and candy to today’s discoveries that will lead to tomorrow’s medicines,” said Marieke Van Damme, Executive Director. “The Cambridge Historical Society helps our community explore the many stories in our city’s past and use that perspective to facilitate discussion of contemporary issues. Though our program of events, we’ll bring together people who live and work in the city to explore our history of manufacturing, making, and innovation, why it is important to Cambridge, and how we can continue to foster an environment where creativity flourishes.”

Cambridge-based innovators are encouraged to contact the Society to explore opportunities to both sponsor and participate in 2017 events related to our theme.

The Cambridge Historical Society recently launched a [new website](#) which will improve the experience of visitors and more effectively showcase the mission of the organization. The site features the Society’s new look and branding which encapsulates the organization’s mission to celebrate, preserve, and what happened in the city’s past and make that history relevant to the challenges facing Cambridge today.

The Society's new graphic identity was designed by the team of Angelynn Grant, Angelynn Grant Design of Cambridge, Massachusetts; and Peter Levine, Brand Communications Studio, Providence, Rhode Island.

The new website was designed and developed by Angelynn Grant, Angelynn Grant Design of Cambridge, Massachusetts. The funding for the new website was generously provided by E & L Campbell Family Foundation.

Upcoming Society events:

Sunday Afternoon Hooper-Lee-Nichols House Tours

- June 25, July 30, & September 24
12-1 PM at 159 Brattle Street

History Café Series

- **May 9:** *Candy, Soap, or Beer? Working Life in The Port.* Lamplighter Brewing Company, 284 Broadway, Cambridge, MA 02139.
- **June 15:** *History in the Making: Artist Talk with Allison Smith.* Hong Kong Restaurant, 1238 Massachusetts Ave, Cambridge, MA 02138
- **July 13:** *Clay, Bricks, Dump, Park: A Walking Tour & Talk of North Cambridge.* 131 Sherman St, Cambridge, MA 02140
- **September 12:** *Whose Kendall?: Walking Tour & Talk.* Location TBD.
- **September 27:** *Apothecary Now: A look inside the medicine cabinet.* Alnylam Pharmaceuticals, 300 Third St., Cambridge, MA 02142

Information on all Society events can be found at www.cambridgehistory.org.

About The Cambridge Historical Society

From the American Revolution to the biotech revolution, the history of Cambridge, Massachusetts is unlike that of any other city. A city this vibrant and vital must preserve its past and learn from it to make the Cambridge of today the best it can be. Founded in 1905, the Cambridge Historical Society serves our community through inclusive programming and stewardship of its historic collections and the property entrusted to it. The Society helps those who live and work in Cambridge explore and understand how and why we got here and use that perspective to understand contemporary issues. We enable our community to better recognize, understand, and appreciate the threads that connect yesterday, today, and tomorrow and connect us to each other and our community. *sharing CURIOSITY*

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