



*The Cambridge Historical Society helps our community explore and understand issues relevant to our lives. Throughout 2017 we are asking, “What does Cambridge Make?” Many know about Cambridge’s proud manufacturing past, but may not be sure about what we make today. Why does it matter? How does what we make connect us to each other and our community?*

*Why did the biotech industry thrive here and what was the city’s and citizens’ role in its success?*

## 2017 FALL SYMPOSIUM

**OCTOBER 3**, Panel discussion with thought leaders and citizens; Cambridge Public Library, Main Branch Auditorium.

**OCTOBER 18**, Panel and small group discussions and activities; location TBD

The Cambridge Historical Society’s Fall Symposium is the culmination of the year’s programs. We’ll focus on the demystification of Kendall Square/ biotechnology and the surrounding industries. Why did the biotech industry thrive here? What was the city and citizens’ role in its success?

The Fall Symposium is an opportunity for those who live and work in Cambridge to join together in frank dialogue about the past, present, and future of Kendall Square, the positive and negative effects of the work that’s done there, its exceptional and sustained history of supporting innovators and entrepreneurs, and its impact on Cambridge over time. Ultimately, it’s an opportunity to build pride “in all directions.”

The Cambridge Historical Society seeks support to help keep this event free and open to the public. By sponsoring this event, you have the opportunity to gain exposure to our membership, our program attendees, and the thousands of visitors we have to our website and social media. Your sponsorship demonstrates your support of the Society and our work of preserving Cambridge history and keeping our rich cultural heritage alive.



### 2017 Fall Symposium Advisory Committee

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Mr. Peter Bell, Angel Investor

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*Your generous support will be recognized:*

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Deadline for ad listings is Monday, September 18, 2017. Please email your final ad as a high-res PDF to Rosemary Previte, [rprevite@cambridgehistory.org](mailto:rprevite@cambridgehistory.org) or call 617-547-4252.

For additional information on sponsorship opportunities, please contact Marieke Van Damme, Executive Director, at [mvandamme@cambridgehistory.org](mailto:mvandamme@cambridgehistory.org) or 617-547-4252.